



Dove House, the Child Advocacy Center located in Statesville opened its doors for the first time on September 9th, 2002. In 2022 they will celebrate and look back on those 20 years and looking forward to the future by launching the \$20 for 20 years campaign.

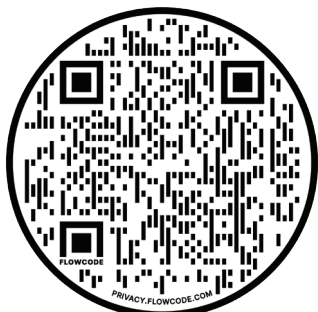
The \$20 for 20 years campaign has the goal to create more awareness for the services Dove House provides, increase the name awareness and to fundraise financial aid to secure the future. The campaign will be the platform where the public of Iredell county and Alexander county where Dove House will present itself, its story, its services and the importance of the work they do.

By reaching out through printed media and social media the name awareness of Dove House can increase significantly. Right now estimations are that only 22% of all people in the serving counties know about Dove House and the work they do.

Asking for donation in the year 2022 is also a focus point of the campaign. Over the last 2/3 year a majority of the fundraising events were cancelled and that means that donations are down by 30%. That means that in order to keep our level of service, we need the help of the community.

"The coming year is going to be an important one. We will use the year 2022 to kick off our 20 dollars for 20 years campaign. We will work on making everybody aware of the importance of our work and ask them to support us. By getting our message out on social media and the established media channels we want the people of Iredell and Alexander County to know who we are and what we do. So people will hear from us!" Brenda Deal, one of the founders of the organization is confident that this campaign will give Dove House the opportunity to give back to the community and the people who need it. "Child victims of sexual assault and their non-offending families are here and they need our help".

On September 17th there will be a family event at Dove House to celebrate in person. With fun activities for the whole family, tours of the Dove House, food and vendors, we hope to give back to the community a fun and entertaining.



People can find more info on the work, the campaign and how to donate on the following page: <https://donate.onecause.com/20for20>.

You can also follow #dovehouse20for20, follow Dove House on [Twitter](#), [Instagram](#) and [Facebook](#).